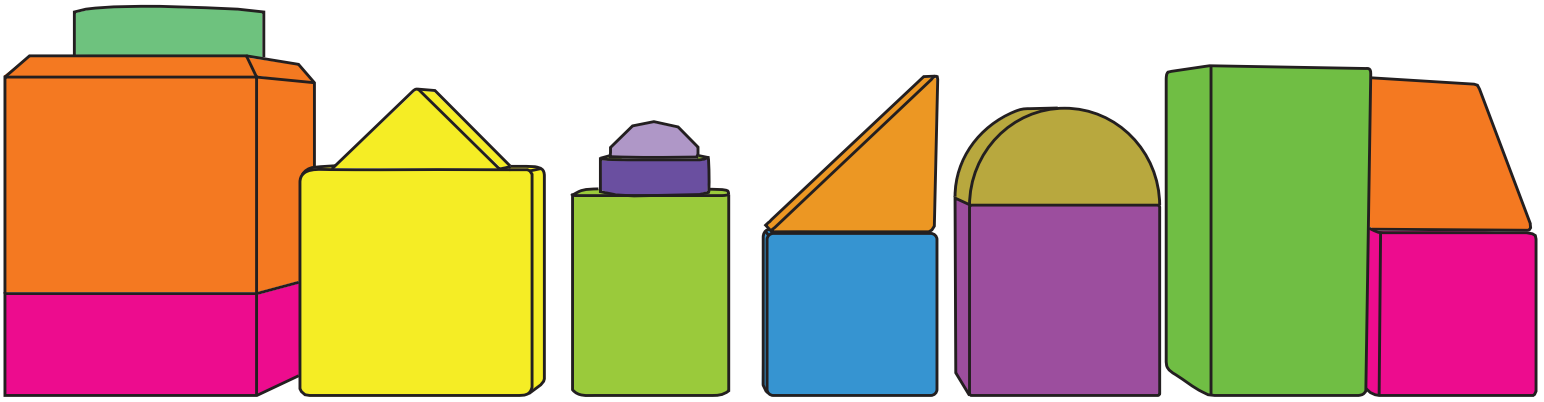

PARTICIPANTS OF PLACE IT! LANDSCAPE WORKSHOPS ACTUALLY EXPLORE PHYSICAL LANDSCAPE SPACES, BUILD MODELS OF THEIR FAVORITE CHILDHOOD MEMORIES, SHARE THOSE MEMORIES AND MODELS WITH OTHER PARTICIPANTS, AND WORK IN TEAMS TO BUILD THEIR OWN MEMORY-INFUSED LANDSCAPES.

UNLIKE TYPICAL DESIGN PROCESSES IN WHICH DESIGNERS WILL SOLICIT IDEAS ON SPECIFIC PHYSICAL ELEMENTS COMMUNITY MEMBERS WOULD LIKE TO SEE IN A SPACE—A BENCH, SHADE TREES, PLANTS, FOR EXAMPLE—PLACE IT! DRAWS FROM PARTICIPANTS' CHILDHOOD MEMORIES AND EVERYDAY EXPERIENCES TO TAP INTO THEIR CORE VALUES, SENSE OF BELONGING, AND CARES.

PLACE IT!

LANDSCAPE WORKSHOPS

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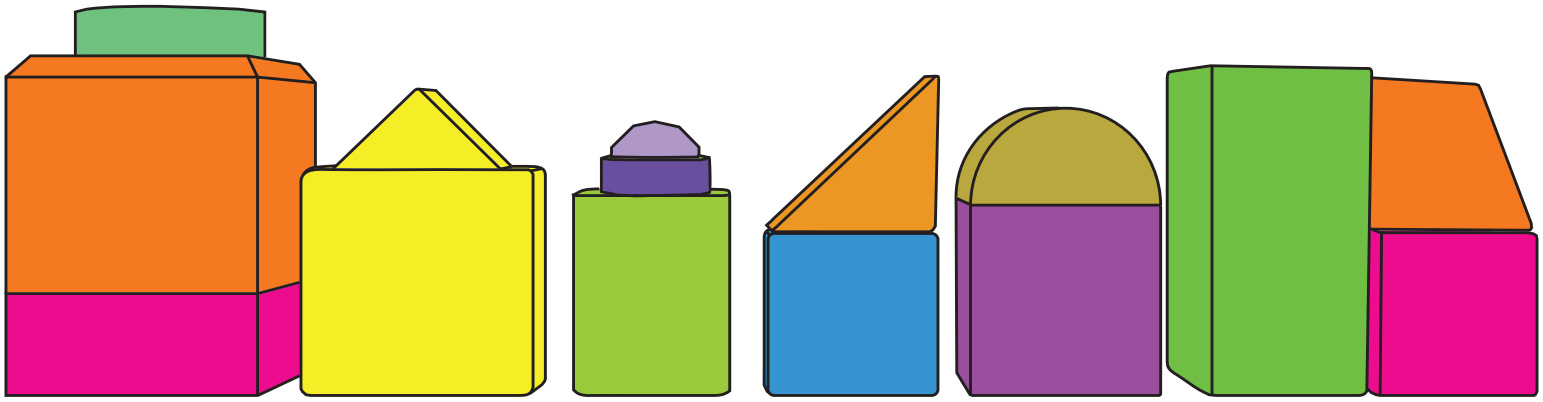

IMAGINE

FREE OF THE CONSTRAINTS OF EXACT SCALE AND PERFECTLY REPRESENTATIONAL OBJECTS, PARTICIPANTS ARE ABLE TO LET THEIR IMAGINATIONS LOOSE AND DREAM BIG, FOCUSING ON WHAT THEY WANT IN A LANDSCAPE AND NOT ON WHAT THEY DON'T.

BUILD

PARTICIPANTS OF PLACE IT! LANDSCAPE WORKSHOPS TAKE ON AN ACTIVE ROLE IN THE BUILDING OF WHAT THEY WOULD LIKE TO SEE IN THEIR LANDSCAPES. FOR MANY, THIS IS THEIR FIRST TIME DESIGNING AND ARE THUS EMPOWERED BY THE PROCESS.

EXPERTISE

PLACE IT'S JAMES ROJAS AND JOHN KAMP'S COMBINED EXPERTISE IN FACILITATION, ENGAGEMENT WITH UNDERSERVED COMMUNITIES, AND LANDSCAPE AND URBAN DESIGN PROVIDES AN EFFECTIVE BRIDGE BETWEEN THE PUBLIC AND THOSE DESIGNING OUR LANDSCAPE SPACES.

P L A C E I T !

L A N D S C A P E W O R K S H O P S

W W W . P L A C E I T . O R G / J A M E S T R O J A S @ G M A I L . C O M / 6 2 6 . 4 3 7 . 4 4 4 6